

Fundraising

- a. The issue of fundraising in the Army can be a very confusing topic. As discussed below, the "Do's and Don'ts" for Army units and private organizations are different.
- b. Army units cannot raise funds because they are funded by Congress. For instance, a unit cannot operate a car wash to raise money for unit supplies.
- c. Army regulations permit a unit to establish informal funds, such as a cup and flower funds, holiday party funds, or family support group funds, but these funds cannot exceed \$1,000 and their use must be consistent with the purpose and function of the fund. In other words, money from the cup and flower fund cannot be used to purchase unit supplies or pay for a unit picnic.
- d. Private organizations (POs) are different than Army units and informal funds. POs are not part of the military organization and are required by regulation to be financially and operationally self-sustaining. POs must have the installation commander's approval (through the Directorate of Morale, Welfare, and Recreation) to operate on Fort Monroe.
- e. Generally, government time, assets, employees, and property may not be used to support PO operations. For example, use of government-owned copiers, duplicating equipment, and personnel to type or prepare documents for a PO is prohibited.
- f. The fundraising rules for informal funds and POs are the same. Occasional fundraising activities such as bake sales and car washes are permissible within their associated company unit areas. Fundraising outside the company area requires prior approval from the Post Commander thru the Directorate of Morale, Welfare, and Recreation.
- g. Fundraising activities that occur on a regular basis, such as a monthly carnival or car wash, must be approved in advance by Post Commander, Fort Monroe.
- h. Commanders may use official communications channels and briefings to encourage soldiers and their families to get involved in informal funds and POs but must avoid giving any direct or indirect preference to a particular fund or PO.

Commanders who have questions or concerns about fundraising activities should contact their servicing Office of the Post Judge Advocate. Representatives of POs should direct their questions to Directorate of Morale, Welfare, and Recreation, at (757) 727-4115.